



# HIA-LI 38<sup>TH</sup> ANNUAL TRADE SHOW & CONFERENCE

THE **NEXT** BUSINESS **BREAKTHROUGH**

**Suffolk**  
COUNTY COMMUNITY COLLEGE

# LONG ISLAND'S LARGEST B2B TRADE SHOW

**THURSDAY, MAY 28, 2026 | 9:00AM-3:00PM**  
**SUFFOLK CREDIT UNION ARENA, BRENTWOOD, NY**

**350+ EXHIBITORS • 4500+ ATTENDEES • 78% DECISION MAKERS**

**SHOWCASE YOUR BUSINESS IN FRONT OF  
LONG ISLAND'S BEST AND BRIGHTEST!**

**LOOKING TO SECURE A BOOTH OR SPONSORSHIP?  
CONTACT ANTHONY FORGIONE  
AT [AFORGIONE@HIA-LI.ORG](mailto:AFORGIONE@HIA-LI.ORG)**



**FOR MORE INFORMATION, VISIT [WWW.HIA-LI.ORG](http://WWW.HIA-LI.ORG)  
OR CALL US AT (631) 543-5355**

## SPONSORSHIP PACKAGES

### PRESENTING SPONSOR - \$50,000 (cc \$51,500)

- 20' x 10' booth in Premium Location on Trade Show floor (includes electric, wi-fi & lead retrieval)
- Opportunity to present Keynote address to the business executives in attendance
- Company name incorporated in partnership with the 38th Annual Trade Show & Conference
- Company name mentioned during Trade Show broadcast ads
- Company banners displayed in Executive Economic Development Program & throughout show
- Branding on all marketing materials & show signage
- Branding on all registration stations on the Trade Show floor
- Introduction/remarks from the dais at Executive Economic Development Program
- 20 tickets to Executive Economic Development Program Luncheon
- Invitation to VIP Networking morning of Trade Show and ability to address all VIP attendees
- Opportunity to be interviewed by Long Island & regional media outlets before and during show
- Company video to be played before Executive Economic Development Program & on Trade Show floor during the day
- Targeted correspondence & social media posts leading up to Trade Show
- Opportunity to have a breakout session during the day
- Opportunity to address all attendees at the Pre-Trade Show networking events
- Attendee list with emails
- Logo on registration kiosk
- **Advertising**
- 4 months of Banner ads in the HIA-LI Biz Now (which is circulated to over 9,000 business professionals) (Banner Ads click through to full-page ad or website)
- 4 months of rotational banner ads on HIA-LI website with click-through to your website
- Full page ad in Trade Show pull out section
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Company videos are played on all HIA-LI social media platforms
- Announcement of your sponsorship on all HIA-LI social media platforms
- One-year HIA-LI membership

# SPONSORSHIP PACKAGES

## GOLD SPONSOR - \$25,000 (cc \$25,750)

- 20'x10' booth at the front of the Trade Show floor (includes electric & lead retrieval if requested)
- Opportunity to be interviewed by Long Island media outlets
- Branding on all marketing materials & show signage
- 3 Months of Banner Ads in HIA-LI Biz Now (click through to full page ad or website)
- Full Page ad in Trade Show pull out section)
- Attendee list with e-mails
- Opportunity to have a break-out session at Trade Show
- Invitation to VIP Networking morning before show
- 4 months of a rotational banner ad on HIA-LI website with click-through to your website
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Company name incorporated into name of trade show
- Introduction/remarks from the dais at Executive Program
- Logo on signage displayed at Executive Program
- Logo on kiosk
- Company banner displayed at Executive Program
- Company video played on all HIA-LI social media platforms
- Announcement of your sponsorship on all HIA-LI social media platforms
- 60 second company video played before Executive Luncheon Program and throughout the day on the Trade Show floor
- 1-year HIA-LI membership
- 20 tickets to Executive Program

## EXECUTIVE LUNCHEON & VIP MORNING NETWORKING Programs - \$15,000 (cc \$15,450)

- 20'x10' booth on Trade Show floor (includes electric & lead retrieval if requested)
- Branding on all marketing materials, show signage and breakout rooms
- 2 Full-Page ads in HIA-LI Biz Now (click through to full page ad or your website)
- Full Page Ad in Trade Show Pull out section
- Copy of attendee list with e-mails
- Prominent exhibit booth placement on the show floor
- Opportunity to have a Trade Show Breakout Session
- 3 months of a rotational banner ad on HIA-LI website with click-through to your website
- Company video played on all HIA-LI social media platforms
- Introduction/remarks at VIP morning networking program
- Company banner displayed at Executive Program
- Announcement of sponsorship on all HIA-LI social media platforms
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- 60 Second company video played throughout the day on the Trade Show floor
- Interview with Trade Show media outlets on day of show
- 15 tickets to Executive Program



## SPONSORSHIP PACKAGES

### PREMIER SPONSOR - \$8,750 (cc \$9,012.50)

- 20'x10' booth prominently placed in premium location (includes electric & Lead Retrieval if requested)
- Logo on all marketing materials & signage
- Full- page ad in Trade Show pull out section
- 2 months of banner ads in HIA-LI Biz Now (click through to your website or full-page ad)
- 2 months of rotational banner ads on HIA-LI website
- Company 60 second video played on Trade Show Floor
- Attendee List with e-mails
- Banner Hung during Executive Program
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Announcement of sponsorship on all HIA-LI social media,
- 10 tickets to Executive Program

### SILVER SPONSOR - \$6,250 (cc \$6,437.50)

- 20'x 10' booth in a premium location or middle aisle
- Logo on all marketing materials & signage
- 1 month banner ad in HIA-LI Biz Now (click through to a full-page ad or website)
- Half-Page ad in Trade Show Pull out section
- One month of a rotational banner ad on HIA-LI website with click through to your website
- Company 60 second video played on Trade Show Floor
- Copy of attendee list with e-mails
- Banner hung during Executive Program
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Announcement of sponsorship on all HIA-LI social media platforms
- 6 tickets to Executive Program

### VIP MORNING NETWORKING SPONSOR- \$5,000 (cc \$5,150)

- Logo on Marketing Materials
- Logo on Show Signage
- Unlimited tickets to the VIP Networking
- Banner ad in HIA-LI Biz Now (click through to full-page ad or website)
- Ability to address the VIP attendees for one minute
- Attendee list with email contact information



## SPONSORSHIP PACKAGES

### **SUPPORTER SPONSOR - \$4,750 (cc \$4,892.50)**

- 10'x10' booth
- Company logo on all marketing materials
- Company Logo on signage at show
- Copy of attendee list with e-mails
- Cube ad in HIA-LI Biz Now (Click through to Full Page ad or website)
- 1 month of a rotational banner ad on HIA-LI website
- Announcement of sponsorship on all HIA-LI social media platforms
- Invitation to VIP morning Networking Event
- 4 tickets to Executive Program

### **EXECUTIVE LUNCH SPONSOR - \$3,750 (cc \$3,862.50)**

- Logo on all marketing materials
- Company banner hung during Executive Program
- Company video played on Trade Show floor
- Copy of attendee list with e-mails
- Verbal acknowledgment of sponsorship at Trade Show Luncheon
- 10 attendees

### **FRIEND SPONSOR - \$2,800 (cc \$2,884)**

- 10'x10' Booth
- Company logo on all marketing materials
- Company logo on signage at show
- Cube ad in HIA-LI Biz Now (click through to half page ad)
- Invitation to VIP Networking morning of the Trade Show
- 1 month of a rotational banner ad on the HIA-LI website
- Copy of attendee list with e-mails
- Announcement of sponsorship on all HIA-LI social media platforms
- 2 tickets to: Executive Program



## EXHIBITOR OPTIONS

**20' x 10' BOOTH - \$2,500** (cc \$2,575)

**10' x 10' BOOTH - \$1,300** (cc \$1,339)

**8' x 10' Booth - \$995** (cc \$1,024.85)

All booth packages include 6' decorated table, 2 chairs & a waste basket (20' booths include 2 tables)

## ADDITIONAL OPTIONS

**SOLE ENTREPRENEUR TABLE - \$500** (cc \$515)

(includes 6' table & 2 chairs, no pipe & drape)

**OUTDOOR EXHIBITOR** - starting at \$1000 (cc \$1,030)

(rain or shine)

**DIGITAL AD - \$500** (cc \$515)

market your booth at the show with digital signage

**FOOD VENDOR - \$400** (cc \$412)

(includes 10' booth, must provide samples)

**VEHICLE DISPLAY** - call for pricing

(indoor/outdoors options)

## ELECTRIC

\*Must provide your own extension cord.

**SINGLE OUTLET (500 watts) - \$190** (cc \$195.70)

**SINGLE OUTLET (2000 watts) - \$210** (cc \$216.30)

**QUAD BOX (500 watts) - \$225** (cc \$231.75)

**QUAD BOX (2000 watts) - \$245** (cc \$252.35)

## PICK YOUR HUB

In addition to the general exhibit area, the show floor will feature Industry "Hubs" listed below.

Please indicate your preferred section.

*Placement is first come, first served, availability is limited and cannot be guaranteed*

Innovation/Economic Development

Technology / AI

Manufacturing/LIIPH

Energy/Environmental

Healthcare / Wellness

General Show Floor

Finance

## PAYMENT

**Total Amount:** \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Visa    MasterCard    AMEX    Check Enclosed

Card Holder Name: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Security Code: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

*Due to processing costs associated with credit card payments, the above prices reflect a cash price & credit card price (cc). If you choose to pay by check, please send checks to HIA-LI at 225 Wireless Blvd Suite 101, Hauppauge NY 11788 | NO REFUNDS AFTER APRIL 28, 2026*