

Suffolk COUNTY COMMUNITY COLLEGE

HIA-LI ANNUAL TRADE SHOW & CONFERENCE

THURSDAY, MAY 27, 2027
Suffolk Credit Union Arena
Crooked Hill Road, Brentwood NY, 11717

SAVE THE DATE FOR LONG ISLAND'S LARGEST B2B TRADE SHOW & CONFERENCE

EARLY BIRD PRICING IS NOW AVAILABLE FOR OUR 2027 TRADE SHOW! RESERVE NOW FOR 2026 PRICING!

- **350+ EXHIBITORS**
- **4500+ ATTENDEES**
- **78% DECISION MAKERS**

LOOKING TO SECURE A BOOTH OR SPONSORSHIP?
FOR MORE INFORMATION, VISIT
www.hia-li.org or call us at (631) 543-5355

SPONSORSHIP PACKAGES

☐ **PRESENTING SPONSOR - $50,000**

- 20' x 10’ booth in Premium Location on Trade Show floor (includes electric, wi-fi & lead retrieval)
- Opportunity to present Keynote address to the business executives in attendance
- Company name incorporated in partnership with the 38th Annual Trade Show & Conference
- Company name mentioned during Trade Show broadcast ads
- Company banners displayed in Executive Economic Development Program & throughout show
- Branding on all marketing materials & show signage
- Branding on all registration stations on the Trade Show floor
- Introduction/remarks from the dais at Executive Economic Development Program
- 20 tickets to Executive Economic Development Program Luncheon
- Invitation to VIP Networking morning of Trade Show and ability to address all VIP attendees
- Opportunity to be interviewed by Long Island & regional media outlets before and during show
- Company video to be played before Executive Economic Development Program & on Trade Show floor during the day
- Targeted correspondence & social media posts leading up to Trade Show
- Opportunity to have a breakout session during the day
- ·Opportunity to address all attendees at the Pre-Trade Show networking events
- Attendee list with emails
- Logo on registration kiosk
- **Advertising**
- 4 months of Banner ads in the HIA-LI Biz Now (which is circulated to over 9,000 business professionals) (Banner Ads click through to full-page ad or website)
- 4 months of rotational banner ads on HIA-LI website with click-through to your website
- Full page ad in Trade Show pull out section
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Company videos are played on all HIA-LI social media platforms
- Announcement of your sponsorship on all HIA-LI social media platforms
- One-year HIA-LI membership

SPONSORSHIP PACKAGES

☐ **GOLD SPONSOR - $25,000**

- 20'x10' booth at the front of the Trade Show floor (includes electric & lead retrieval if requested)
- Opportunity to be interviewed by Long Island media outlets
- Branding on all marketing materials & show signage
- 3 Months of Banner Ads in HIA-LI Biz Now (click through to full page ad or website
- Full Page ad in Trade Show pull out section)
- Attendee list with e-mails
- Opportunity to have a break-out session at Trade Show
- Invitation to VIP Networking morning before show
- 4 months of a rotational banner ad on HIA-LI website with click-through to your website
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Company name incorporated into name of trade show
- Introduction/remarks from the dais at Executive Program
- Logo on signage displayed at Executive Program
- Logo on kiosk
- Company banner displayed at Executive Program
- Company video played on all HIA-LI social media platforms
- Announcement of your sponsorship on all HIA-LI social media platforms
- 60 second company video played before Execution Luncheon Program and throughout the day on the Trade Show floor
- 1-year HIA-LI membership
- 20 tickets to Executive Program

☐ **EXECUTIVE LUNCHEON & VIP MORNING NETWORKING Programs - $15,000**

- 20'x10' booth on Trade Show floor (includes electric & lead retrieval if requested)
- Branding on all marketing materials, show signage and breakout rooms
- 2 Full-Page ads in HIA-LI Biz Now (click through to full page ad or your website)
- Full Page Ad in Trade Show Pull out section
- Copy of attendee list with e-mails
- Prominent exhibit booth placement on the show floor
- Opportunity to have a Trade Show Breakout Session
- 3 months of a rotational banner ad on HIA-LI website with click-through to your website
- Company video played on all HIA-LI social media platforms
- Introduction/remarks at VIP morning networking program
- Company banner displayed at Executive Program
- Announcement of sponsorship on all HIA-LI social media platforms
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- 60 Second company video played throughout the day on the Trade Show floor
- Interview with Trade Show media outlets on day of show
- 15 tickets to Executive Program

SPONSORSHIP PACKAGES

☐ **PREMIER SPONSOR - $8,750**

- 20'x10' booth prominently placed in premium location (includes electric & Lead Retrieval if requested)
- Logo on all marketing materials & signage
- Full- page ad in Trade Show pull out section
- 2 months of banner ads in HIA-LI Biz Now (click through to your website or full-page ad)
- 2 months of rotational banner ads on HIA-LI website
- Company 60 second video played on Trade Show Floor
- Attendee List with e-mails
- Banner Hung during Executive Program
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Announcement of sponsorship on all HIA-LI social media,
- 10 tickets to Executive Program

☐ **SILVER SPONSOR - $6,250**

- 20'x 10' booth in a premium location or middle aisle
- Logo on all marketing materials & signage
- 1 month banner ad in HIA-LI Biz Now (click through to a full-page ad or website)
- Half-Page ad in Trade Show Pull out section
- One month of a rotational banner ad on HIA-LI website with click through to your website
- Company 60 second video played on Trade Show Floor
- Copy of attendee list with e-mails
- Banner hung during Executive Program
- Sponsor Spotlight in Trade Show pull out section and in HIA-LI Biz Now
- Announcement of sponsorship on all HIA-LI social media platforms
- 6 tickets to Executive Program

☐ **VIP MORNING NETWORKING SPONSOR- $5,000**

- Logo on Marketing Materials
- Logo on Show Signage
- Unlimited tickets to the VIP Networking
- Banner ad in HIA-LI Biz Now (click through to full-page ad or website)
- Ability to address the VIP attendees for one minute
- Attendee list with email contact information

SPONSORSHIP PACKAGES

☐ **SUPPORTER SPONSOR - $4,750**

- 10'x10' booth
- Company logo on all marketing materials
- Company Logo on signage at show
- Copy of attendee list with e-mails
- Cube ad in HIA-LI Biz Now (Click through to Full Page ad or website)
- 1 month of a rotational banner ad on HIA-LI website
- Announcement of sponsorship on all HIA-LI social media platforms
- Invitation to VIP morning Networking Event
- 4 tickets to Executive Program

☐ **EXECUTIVE LUNCH SPONSOR - $3,750**

- Logo on all marketing materials
- Company banner hung during Executive Program
- Company video played on Trade Show floor
- Copy of attendee list with e-mails
- Verbal acknowledgment of sponsorship at Trade Show Luncheon
- 10 attendees

☐ **FRIEND SPONSOR - $2,800**

- 10'x10' Booth
- Company logo on all marketing materials
- Company logo on signage at show
- Cube ad in HIA-LI Biz Now (click through to half page ad)
- Invitation to VIP Networking morning of the Trade Show
- 1 month of a rotational banner ad on the HIA-LI website
- Copy of attendee list with e-mails
- Announcement of sponsorship on all HIA-LI social media platforms
- 2 tickets to: Executive Program

EXHIBITOR OPTIONS

☐ **20' x 10' BOOTH - $2,500**

☐ **10' x 10' BOOTH - $1,300**

☐ **8' x 10' Booth - $995**

All booth packages include 6' decorated table, 2 chairs & a waste basket (20' booths include 2 tables)

ADDITIONAL OPTIONS

☐ **SOLE ENTREPRENEUR TABLE -** $500
(includes 6' table & 2 chairs, no pipe & drape)

☐ **FOOD VENDOR** - $400
(includes 10' booth, must provide samples)

☐ **OUTDOOR EXHIBITOR -** starting at $1000
(rain or shine)

☐ **VEHICLE DISPLAY** - call for pricing
(indoor/outdoors options)

☐ **DIGITAL AD** - $500
market your booth at the show with digital signage

ELECTRIC

*Must provide your own extension cord.

☐ SINGLE OUTLET (500 watts) - $190

☐ SINGLE OUTLET (2000 watts) - $210

☐ QUAD BOX (500 watts) - $225

☐ QUAD BOX (2000 watts) - $245

PICK YOUR HUB

In addition to the general exhibit area, the show floor will feature Industry "Hubs" listed below. Please indicate your preferred section.

Placement is first come, first served, availability is limited and cannot be guaranteed

☐ Innovation/Economic Development
☐ Energy/Environmental
☐ Finance
☐ Technology / AI
☐ Healthcare / Wellness
☐ Manufacturing/LIIPH
☐ General Show Floor

FURNITURE

☐ Yes I need a table & chairs
10x10 - includes 6' table + 2 chairs
20x10 booth - includes (2) 6' tables + 4 chairs

☐ No, I do not need a table & chairs

PAYMENT

Total Amount:_____

Name:_____Title:_____ Company:_____

Email:_____ Address:_____

Credit Card #_____

☐ Visa ☐ MasterCard ☐ AMEX ☐ Check Enclosed

Card Holder Name:_____ Expiration Date:_____ Billing Zip:_____

Security Code:_____ City/State:_____ Zip Code:_____Phone Number:_____

Due to processing costs associated with credit card payments, a 5% credit card/platform service fee will be added at check out. If you would like to pay by check, please send to HIA-LI at 225 Wireless Blvd Suite 101, Hauppauge NY 11788. To pay ACH, please use the following banking information: Dime Bank, Routing # 021406667. Checking # 2200004618