

Long Island Industry Survey: The State of Artificial Intelligence in 2024

RESULTS

A total of 154 business leaders throughout Long Island participated in the survey from March 13 through April 3, 2024.

The Long Island University Steven S. Hornstein Center for Policy, Polling and Analysis conducted an online “Long Island Industry Survey: The State of Artificial Intelligence in 2024” that was distributed by the Long Island Association (LIA), HIA-LI, Long Island African American Chamber of Commerce (LIAACC), Long Island Hispanic Chamber of Commerce (LIHCC), and Long Island University’s Steven S. Hornstein Center for Policy, Polling, and Analysis (Hornstein Center) from March 13 through April 3, 2024 to better understand the state of artificial intelligence in business on Long Island.

This survey was made possible by:





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73%

of executives say market research drives business decisions

Source: Salesforce Study on Market Research



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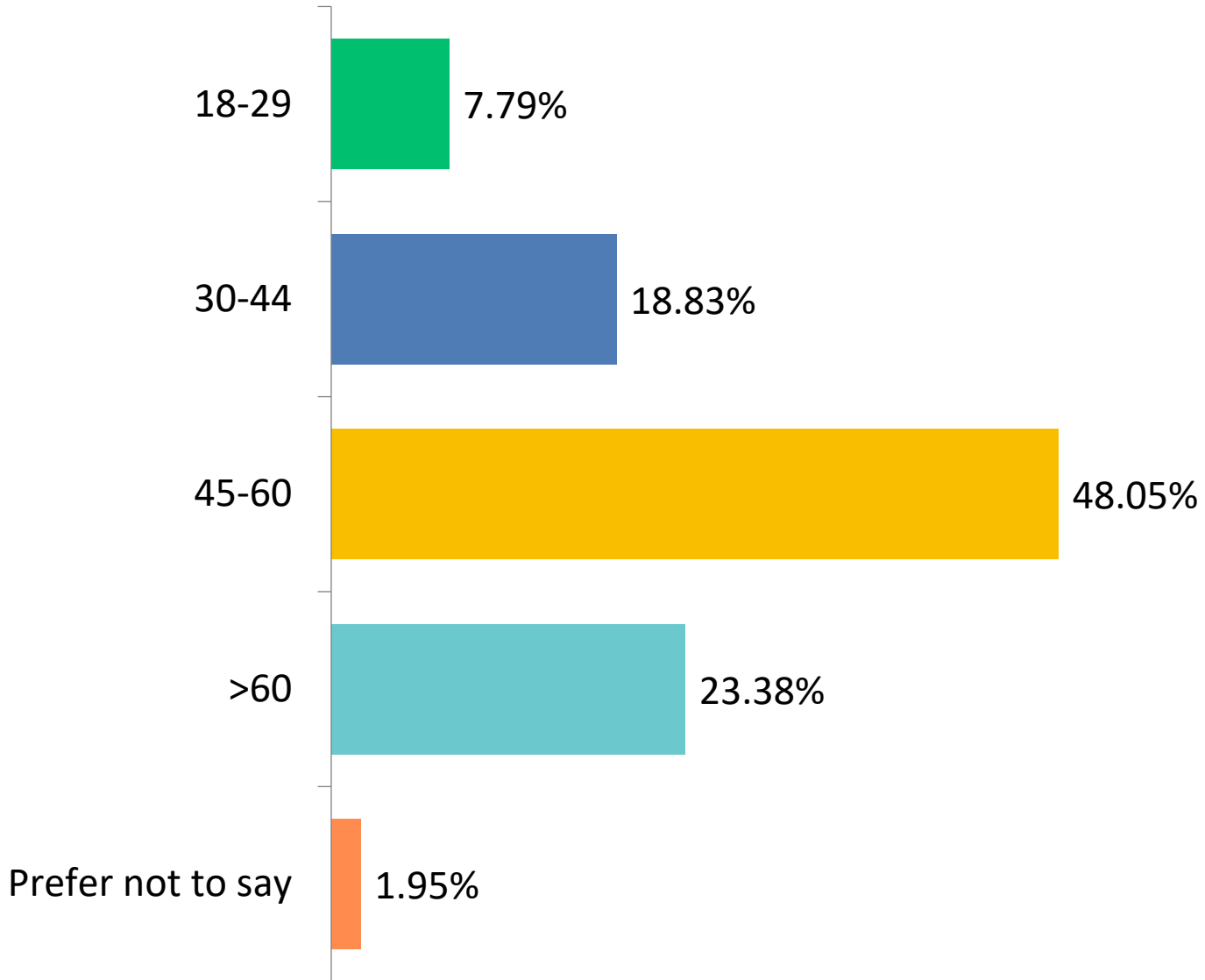


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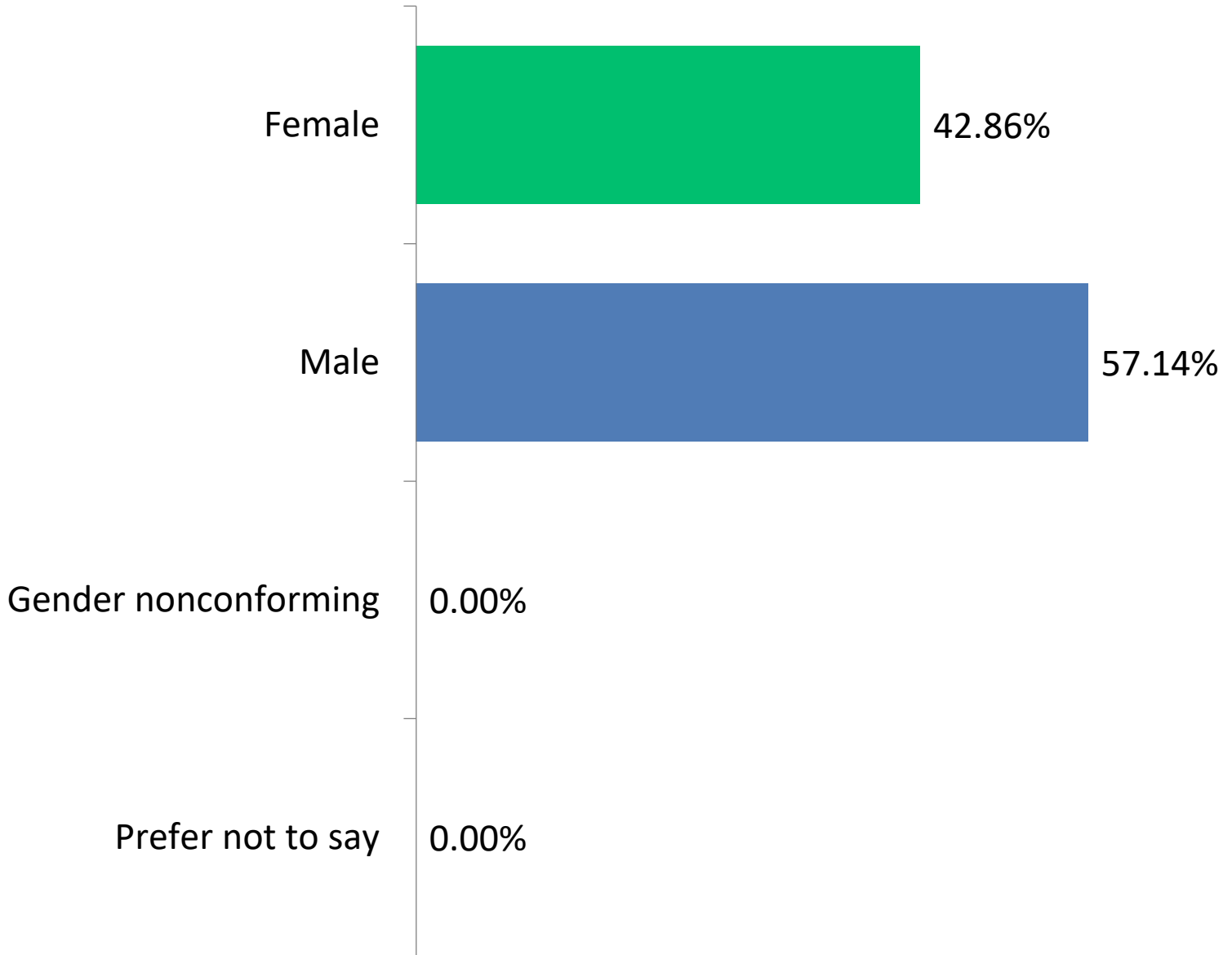
FOX

CBS

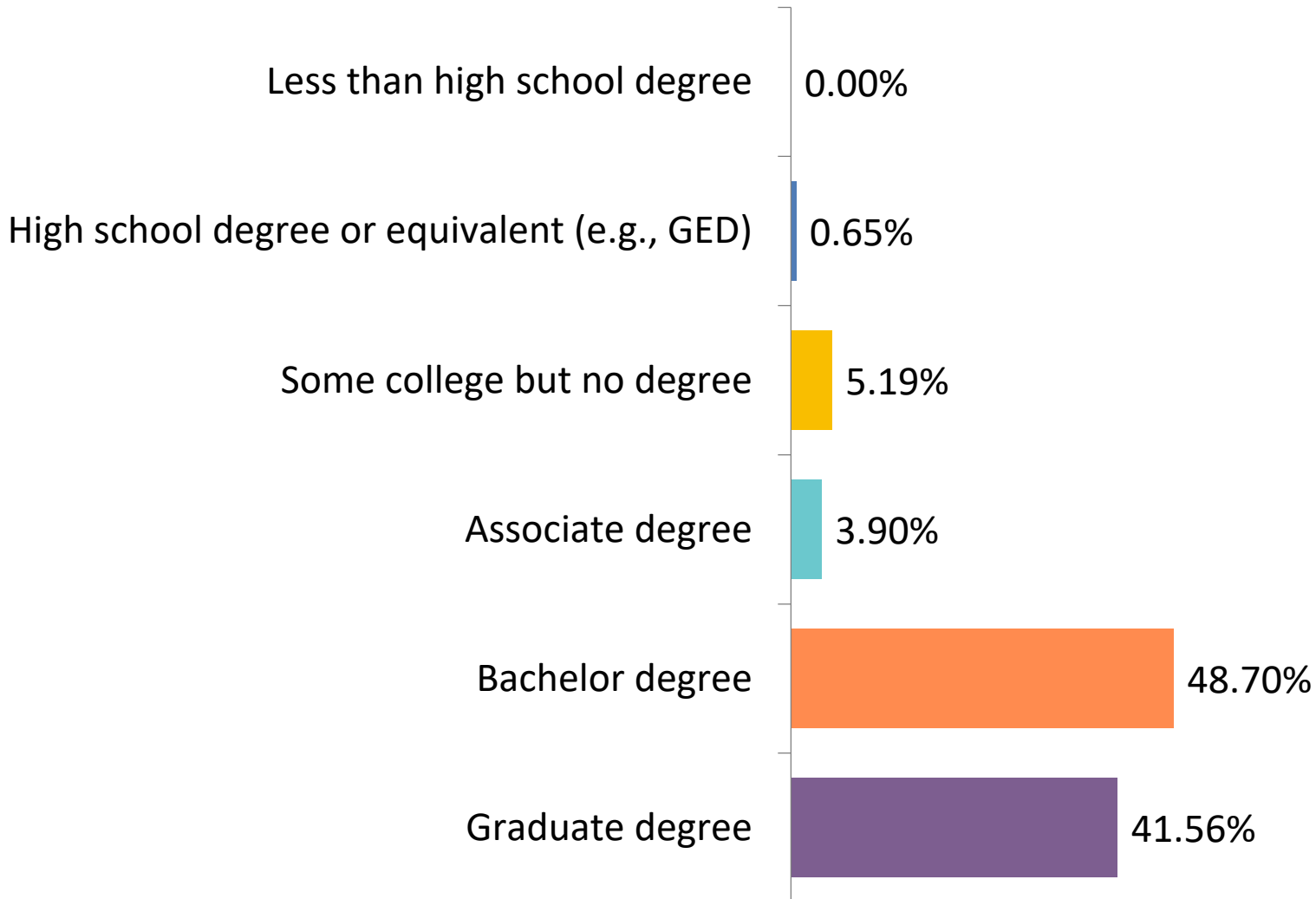
Age:



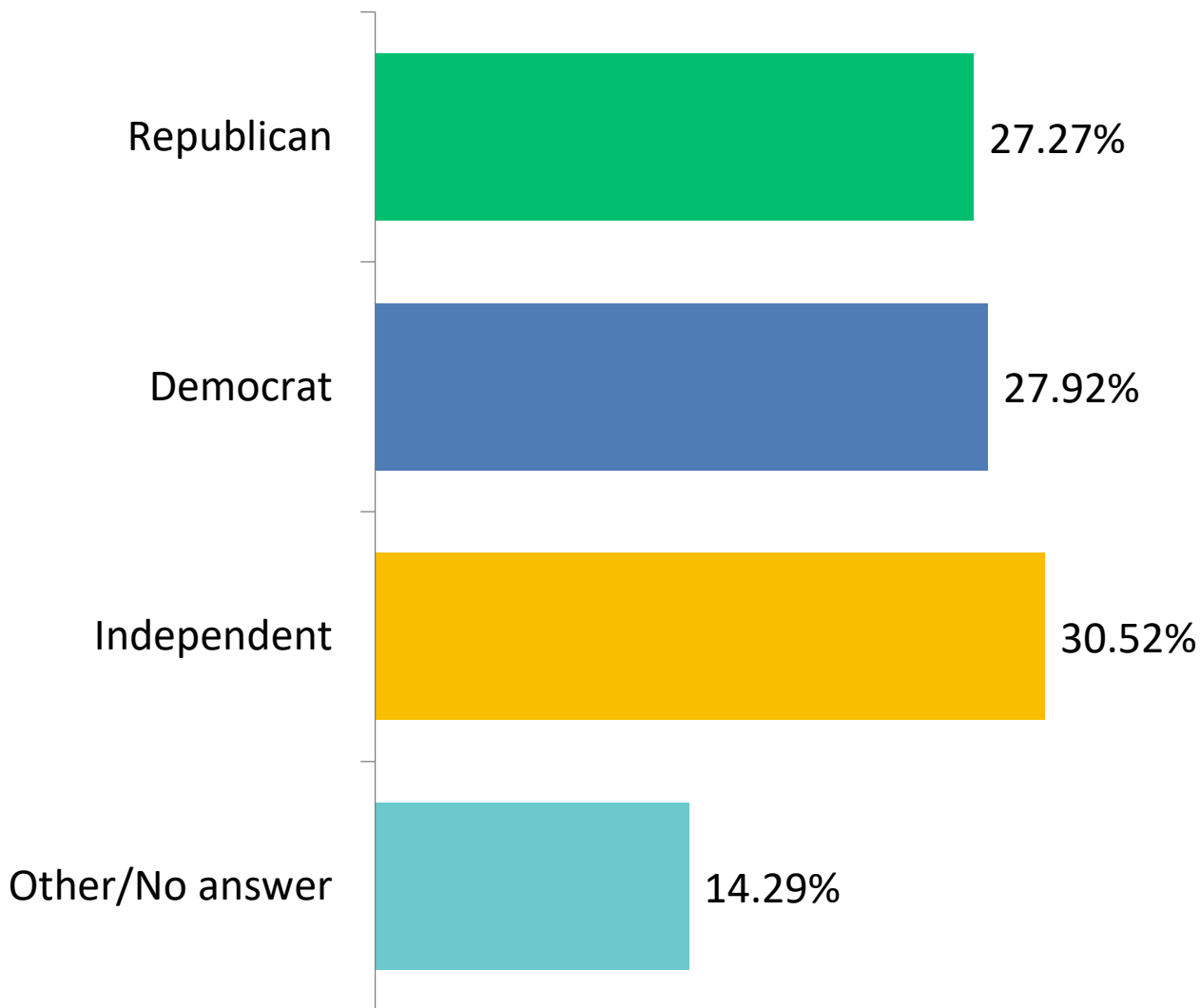
Gender:



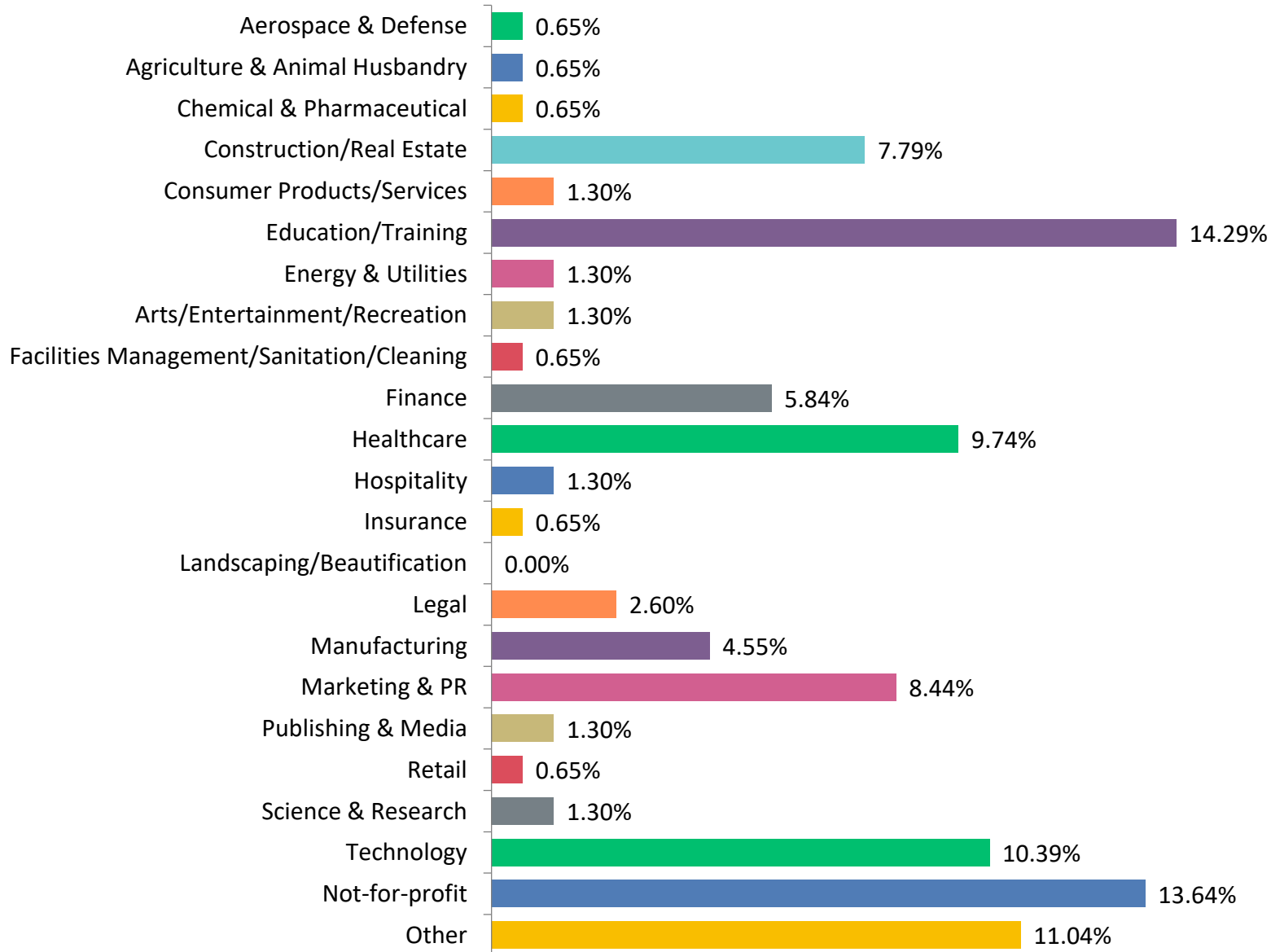
What is the highest level of school you have completed or the highest degree you have received?



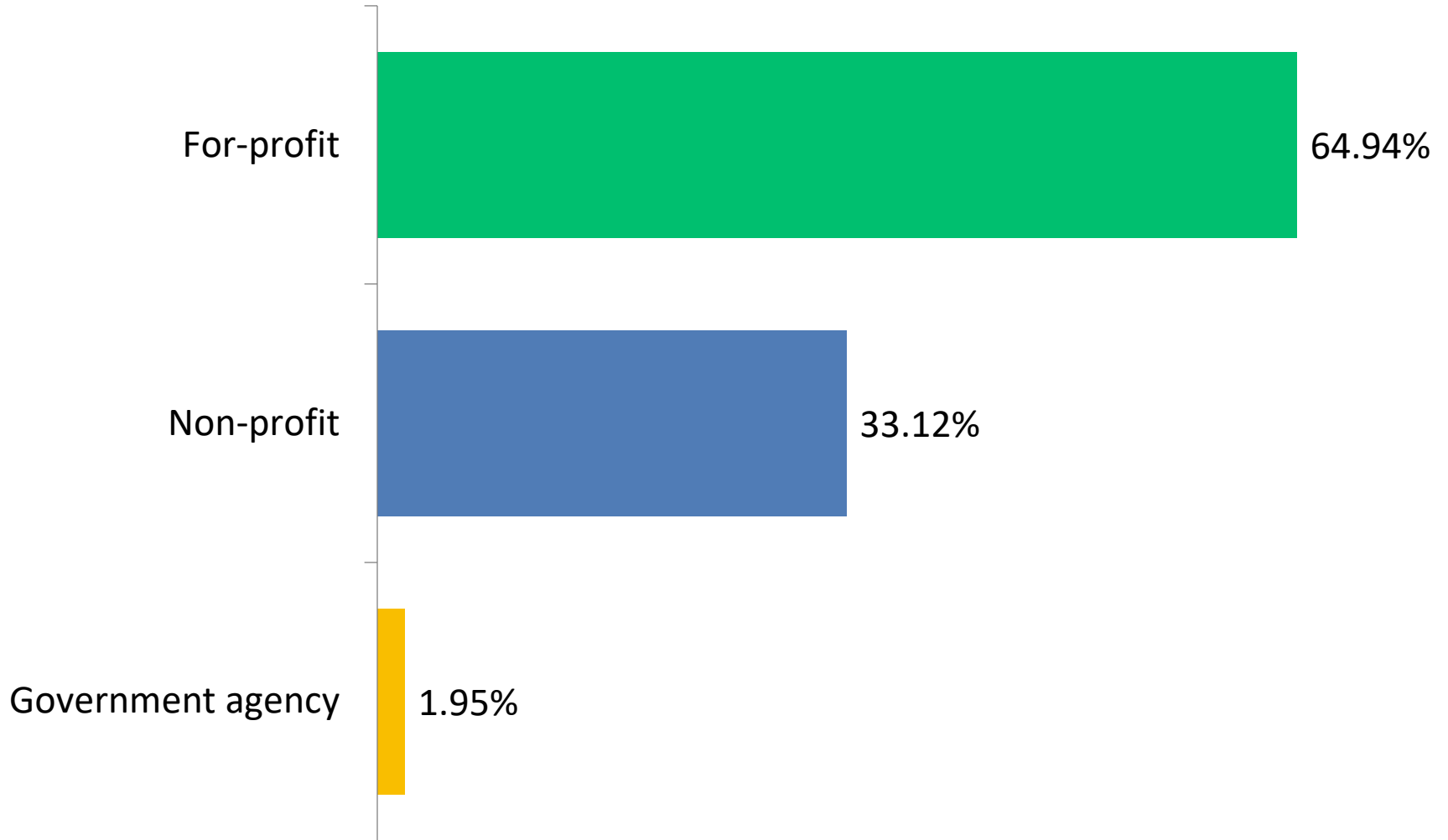
Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?



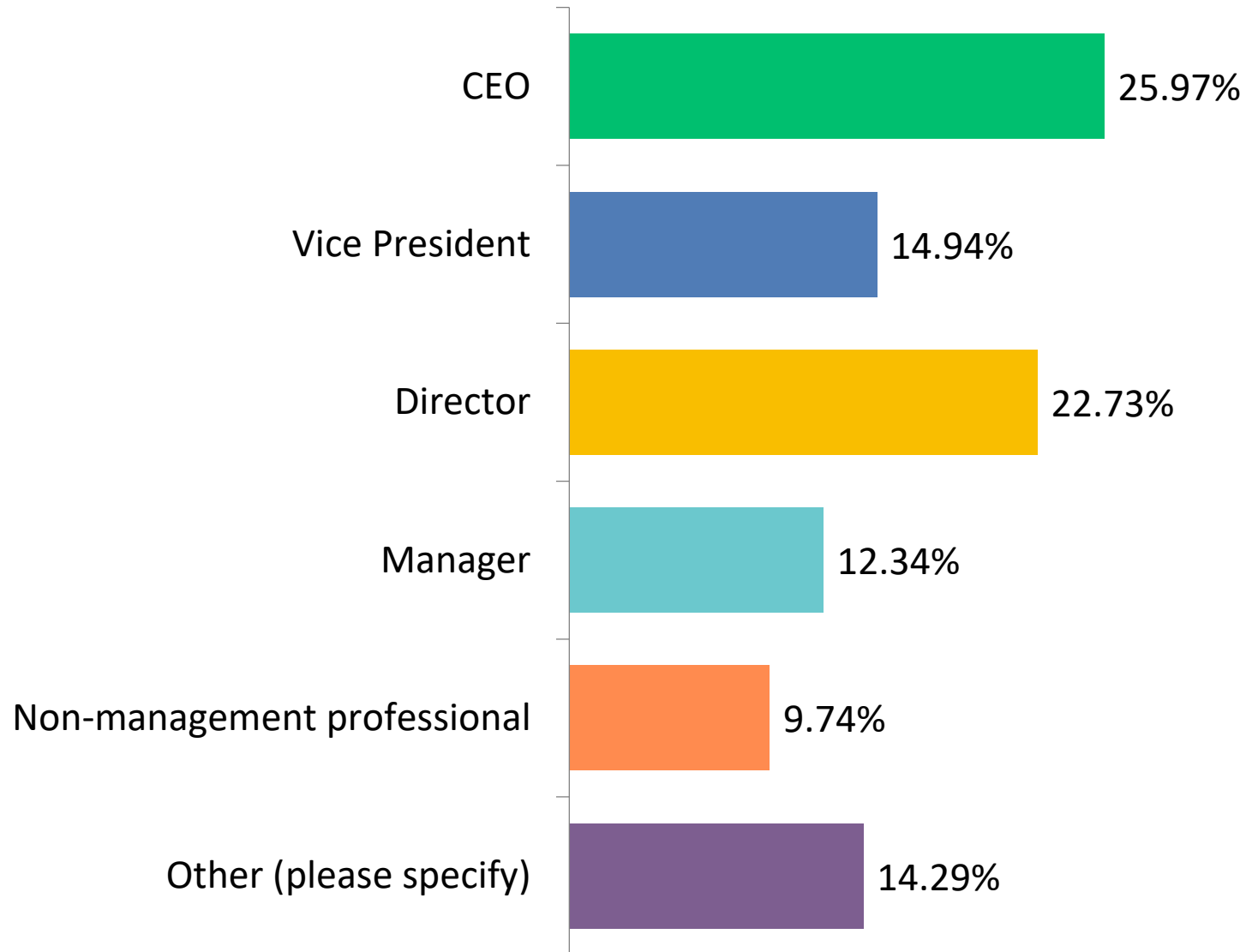
What best describes your industry?



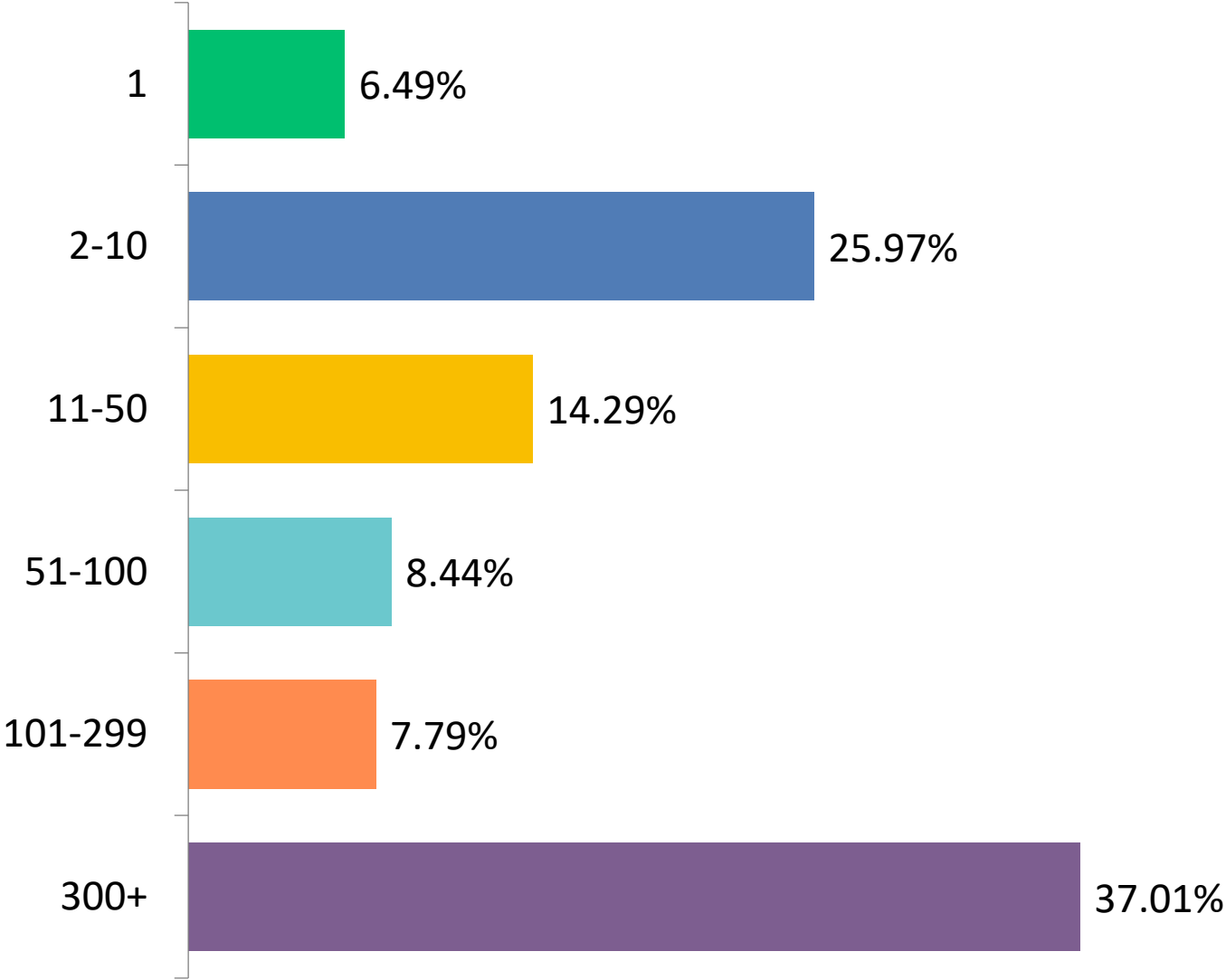
What best describes your organization?



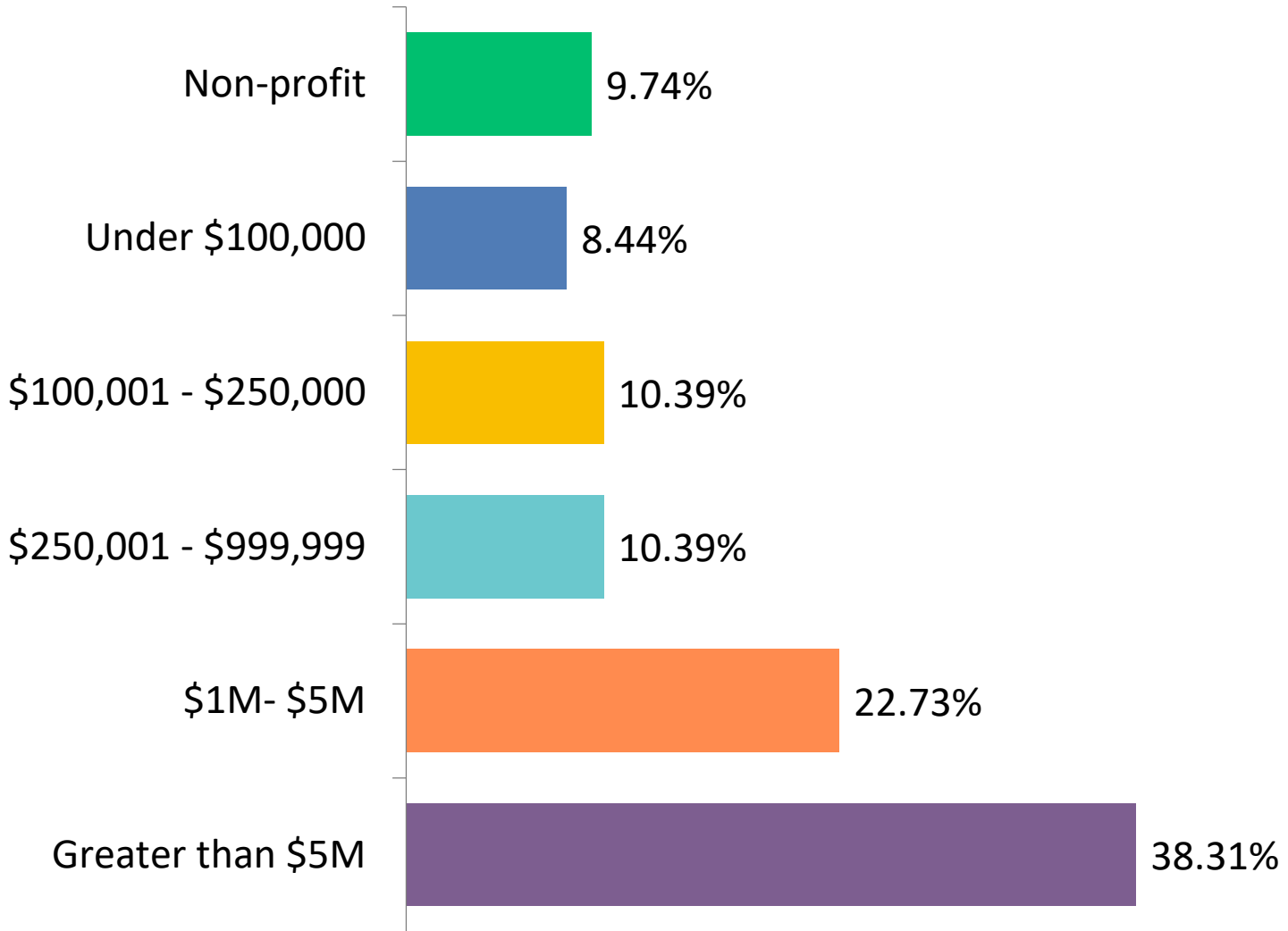
What best describes your job title?



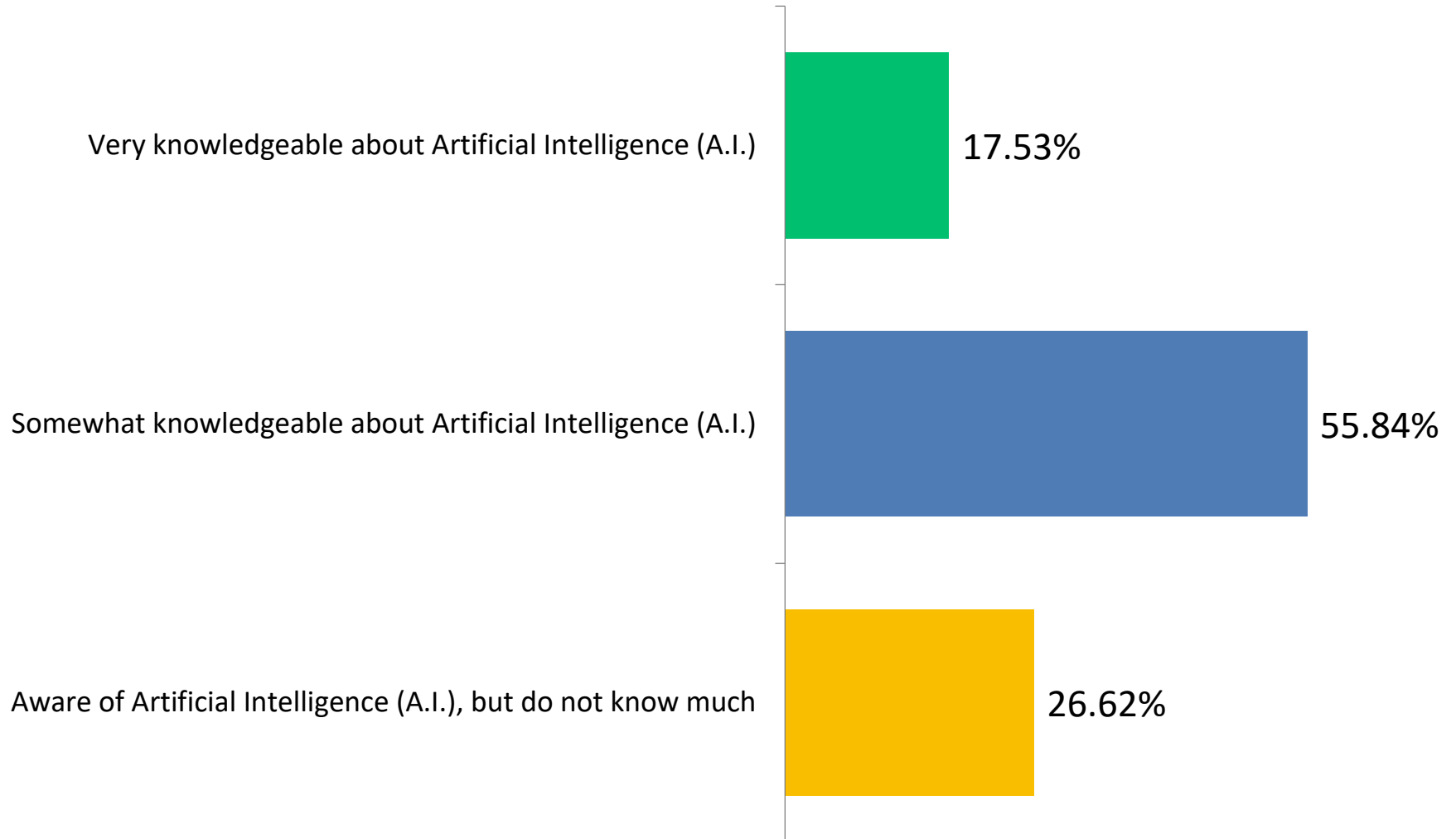
Organization size by number of employees



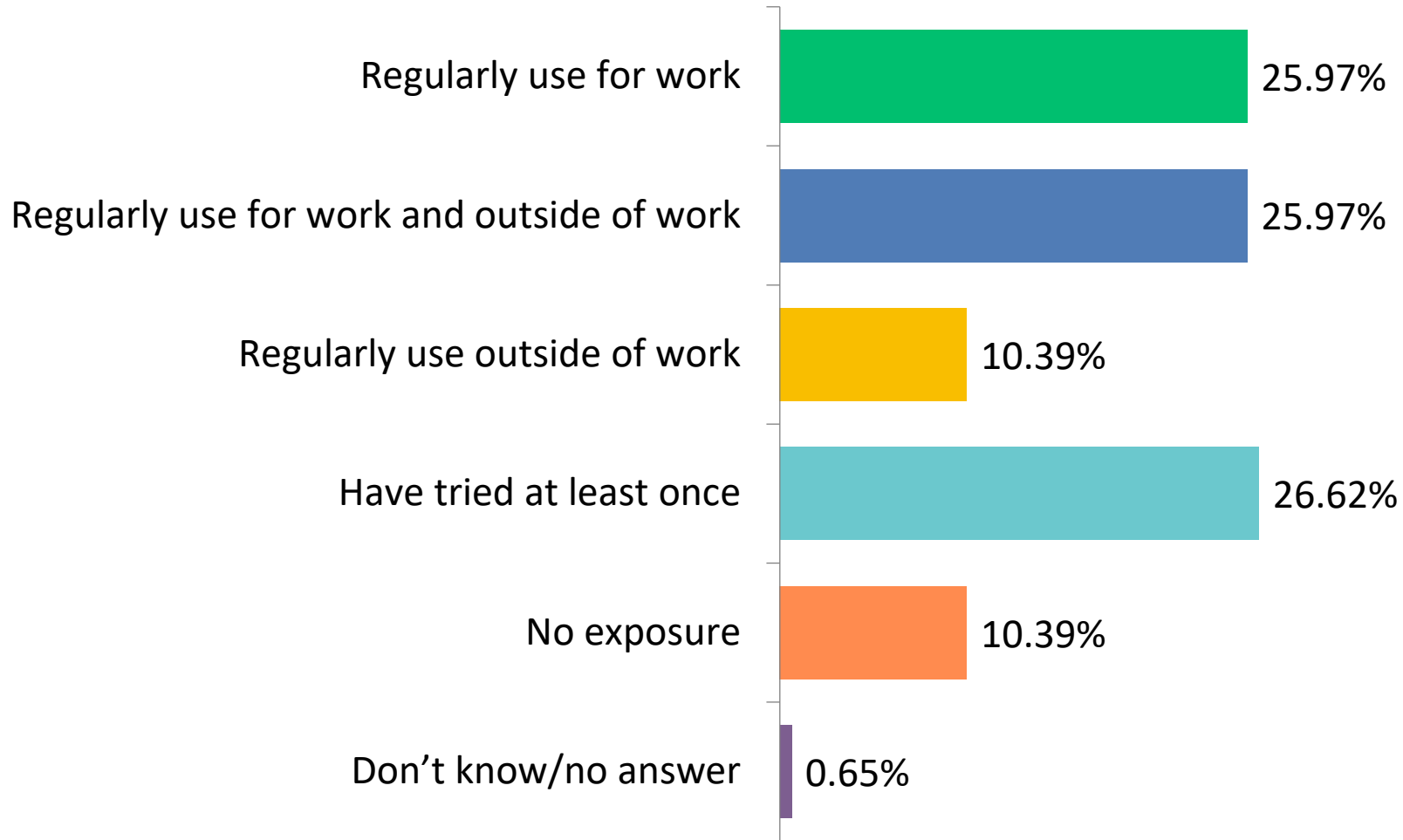
Organization size by Annual Revenue



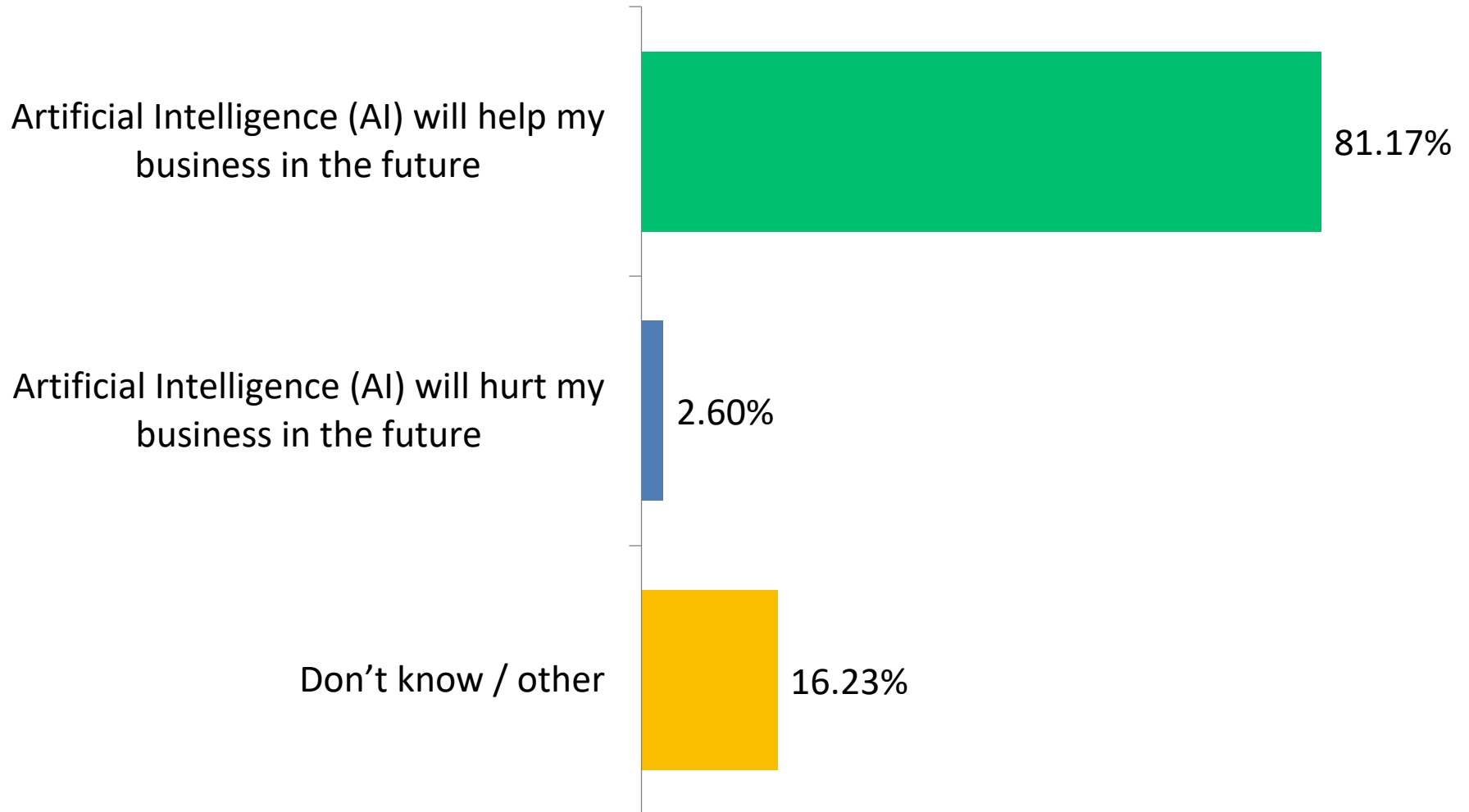
I consider myself:



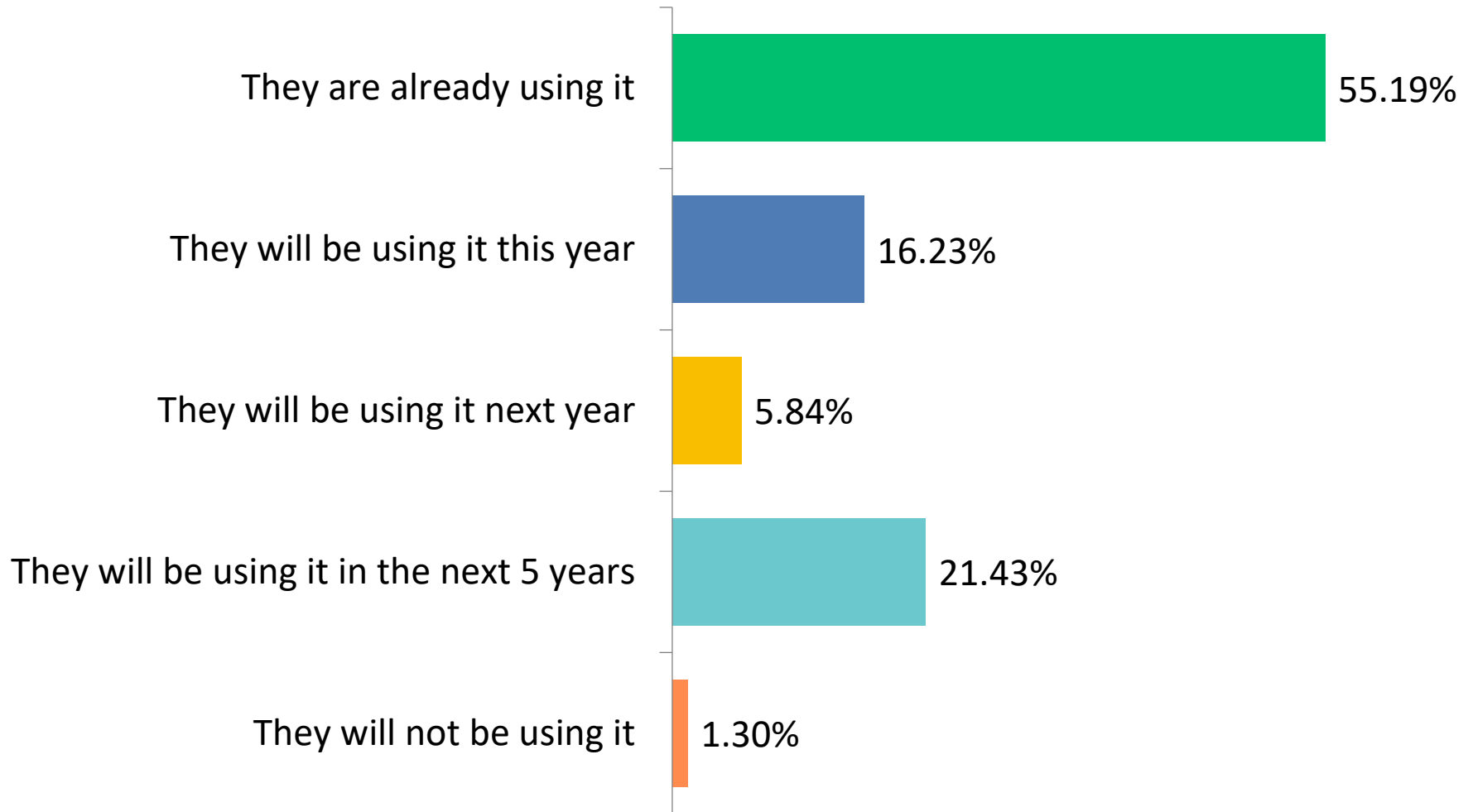
What is your exposure to Artificial Intelligence tools (example: ChatGPT)?



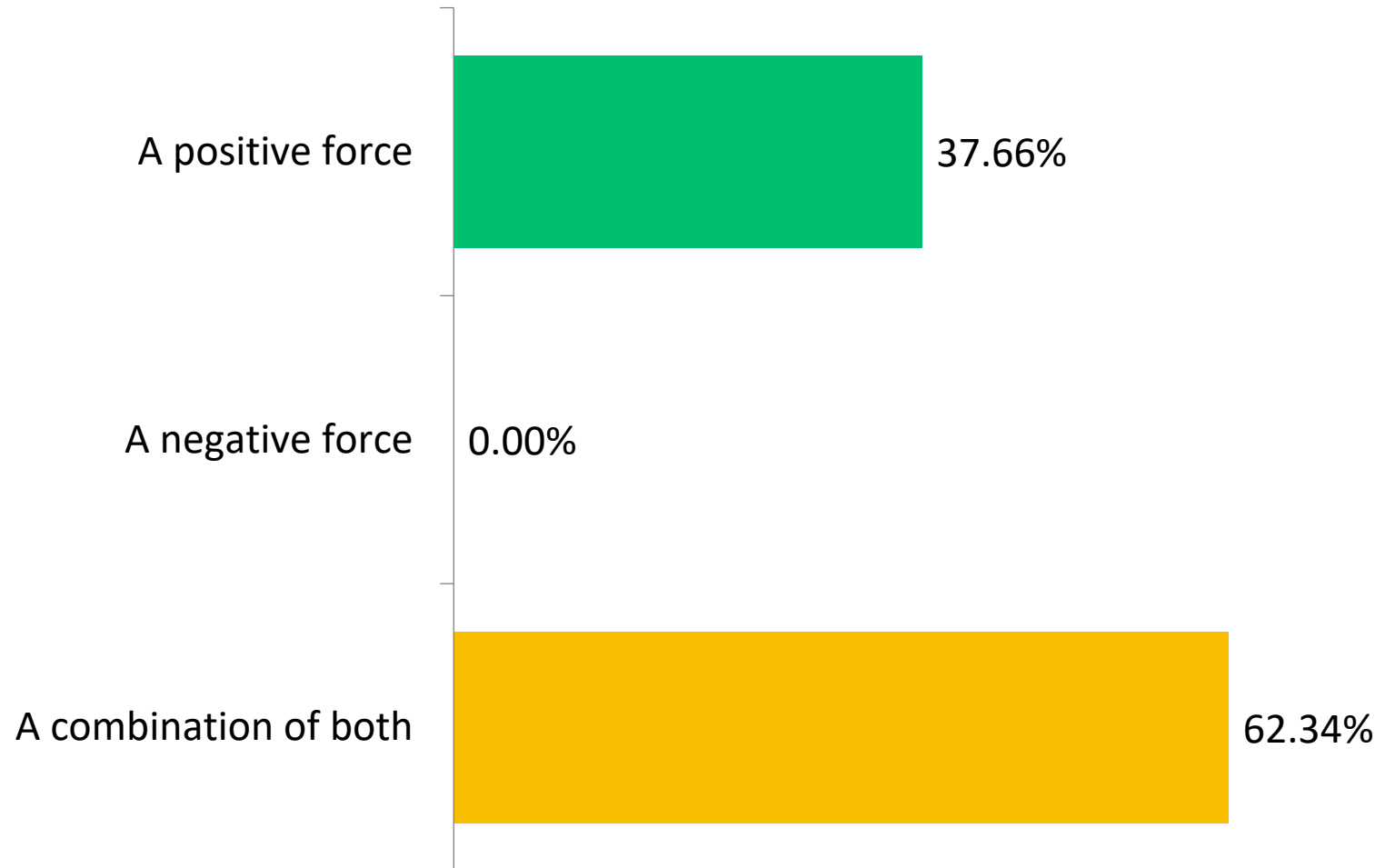
I believe that:



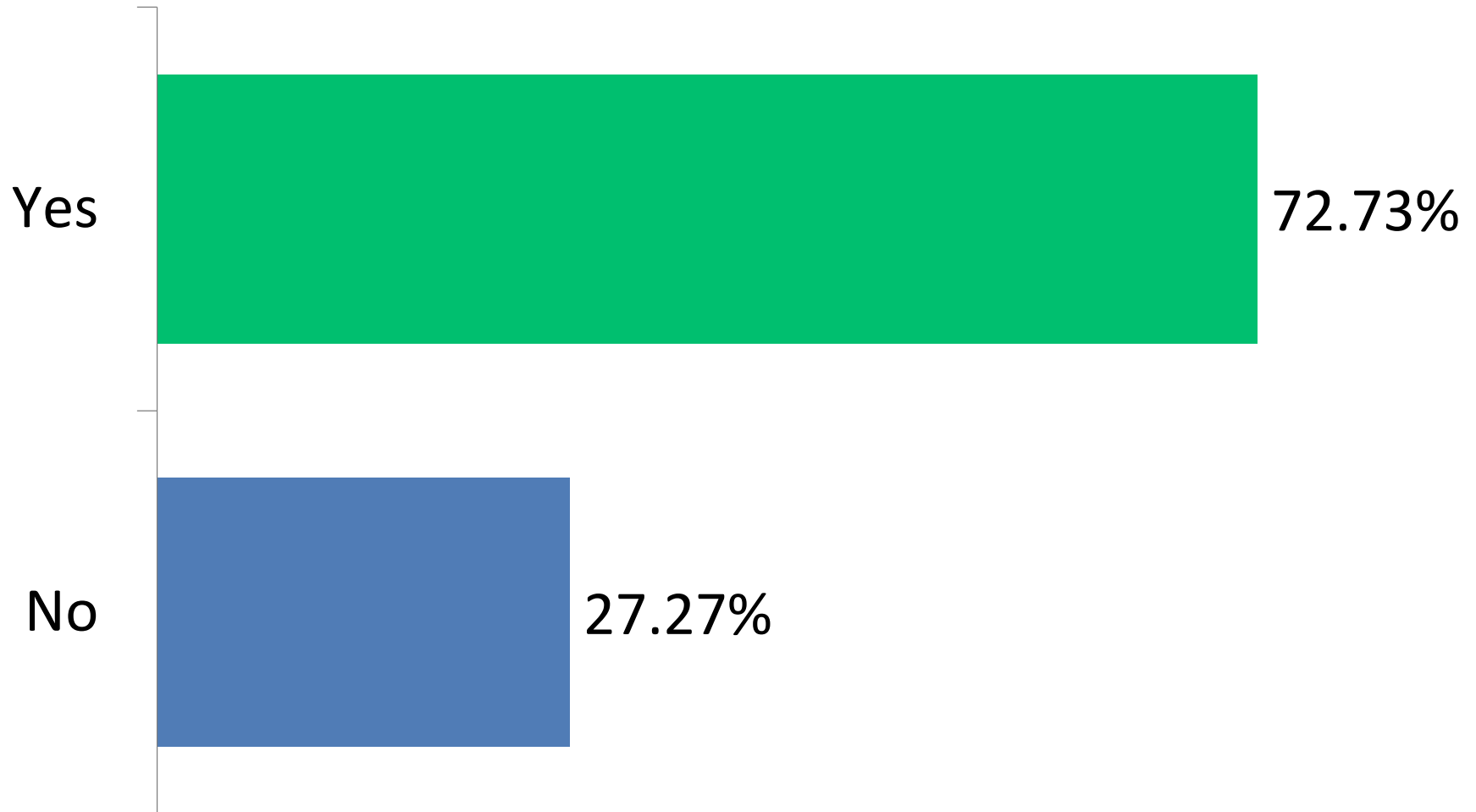
When thinking about how my industry competitors are using artificial intelligence technology, I believe that:



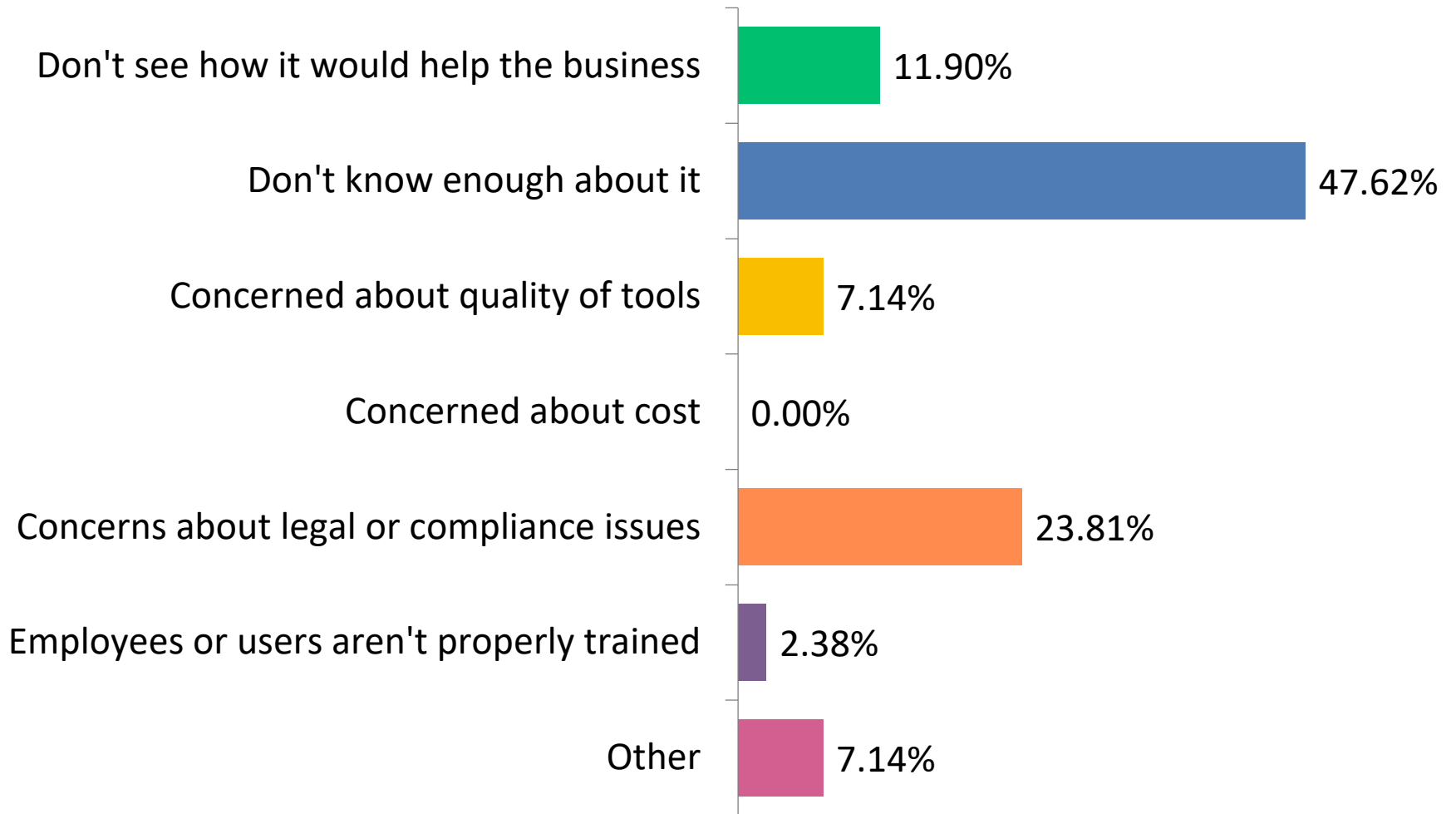
In the context of business, do you believe artificial intelligence will be:



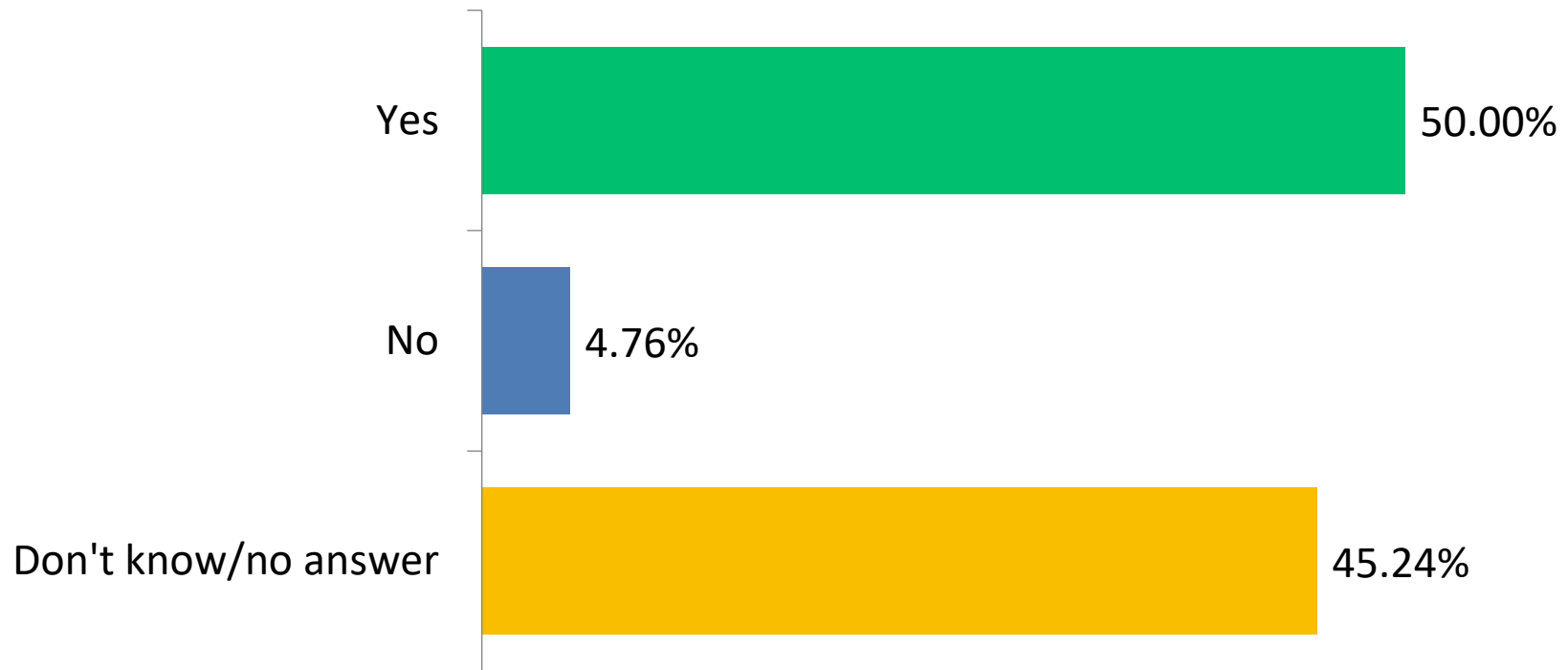
Do you use at least one (1) artificial intelligence platform (example: ChatGPT) for your business?



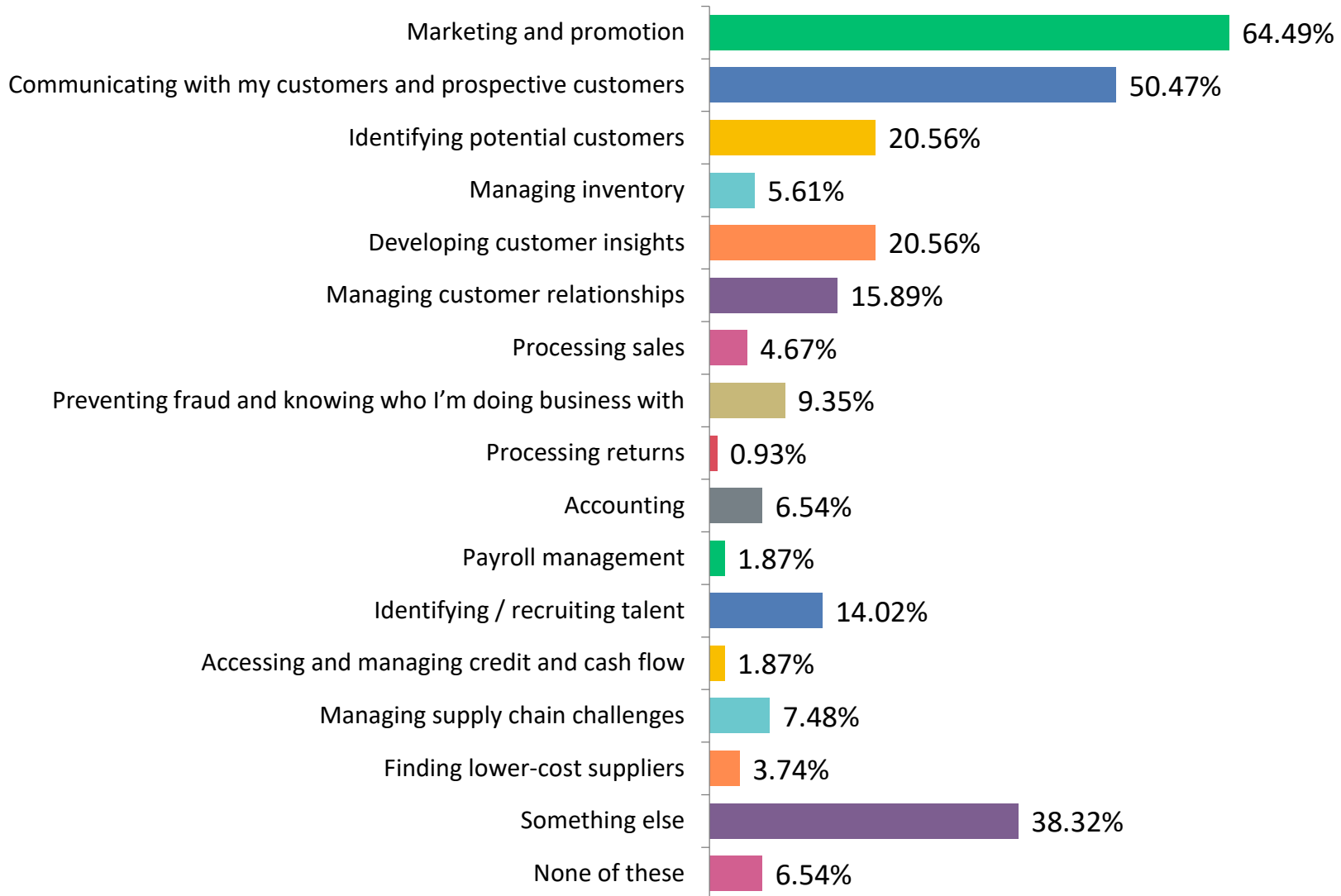
What is the primary reason you are not currently using artificial intelligence (A.I.) in your business?



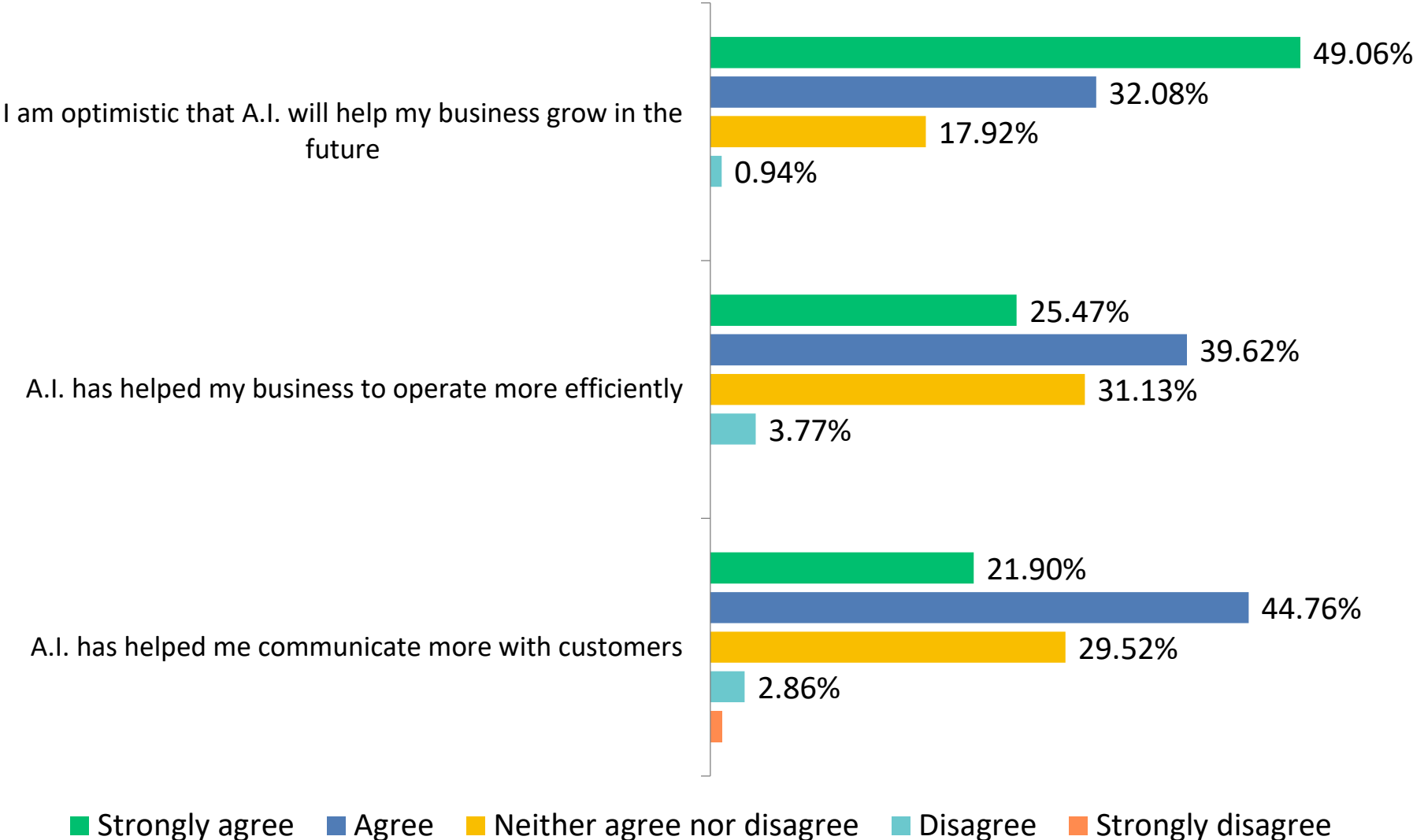
If you are not currently using Artificial Intelligence in your organization, do you plan on using it in the next 3 years?



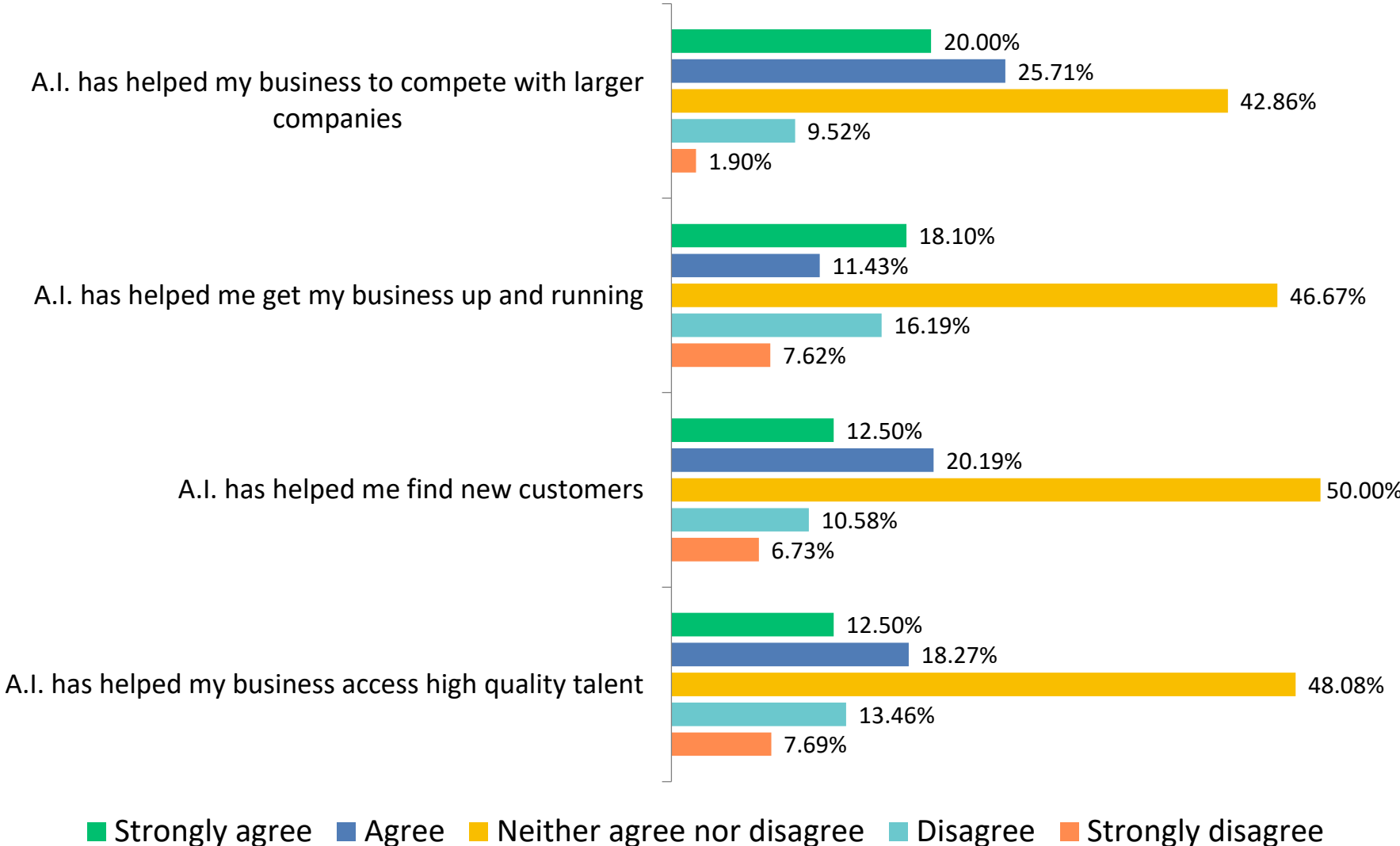
What are the most common uses of artificial intelligence (A.I.) in your organization (Click all that apply)?



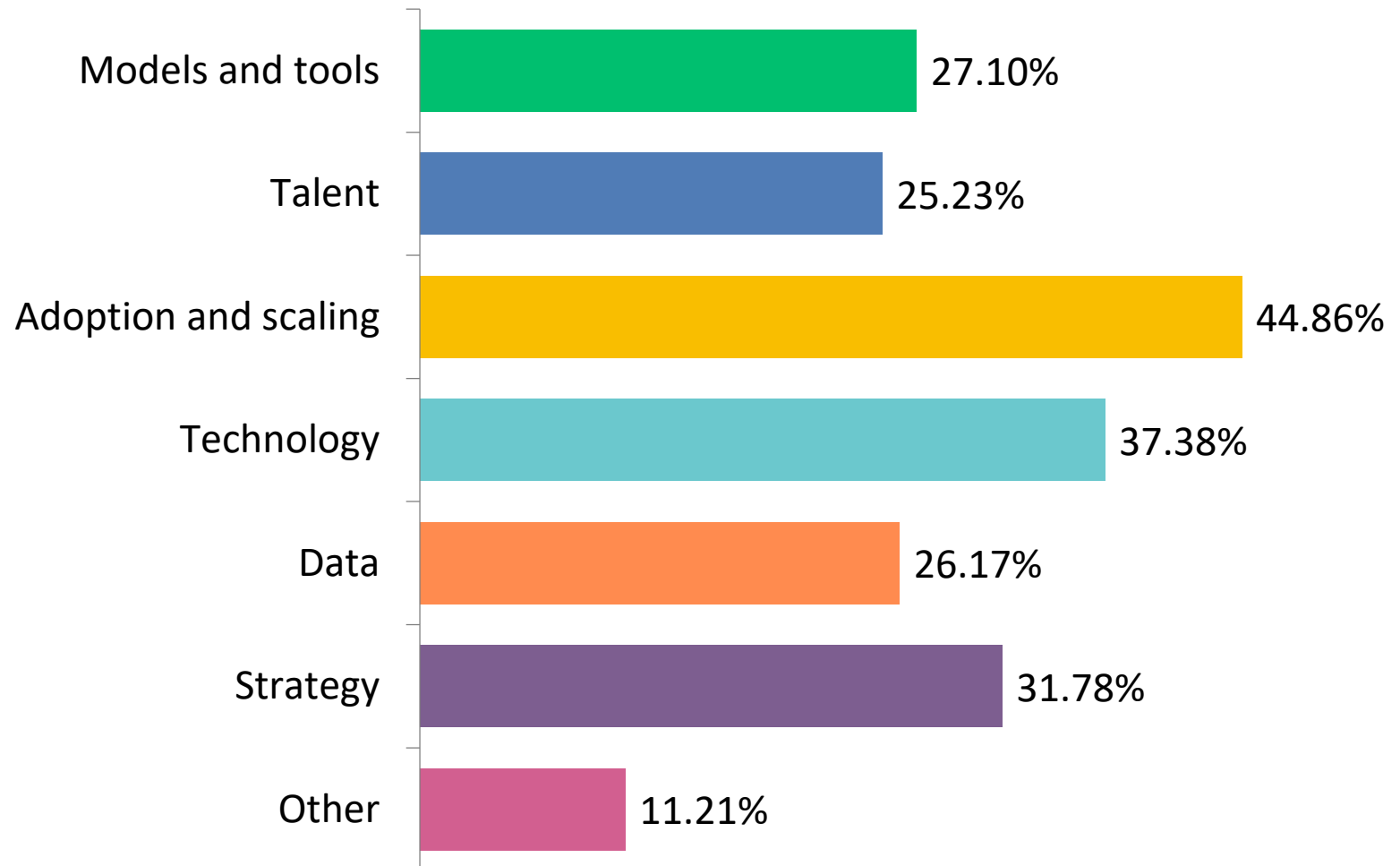
Do you agree with the following statements:



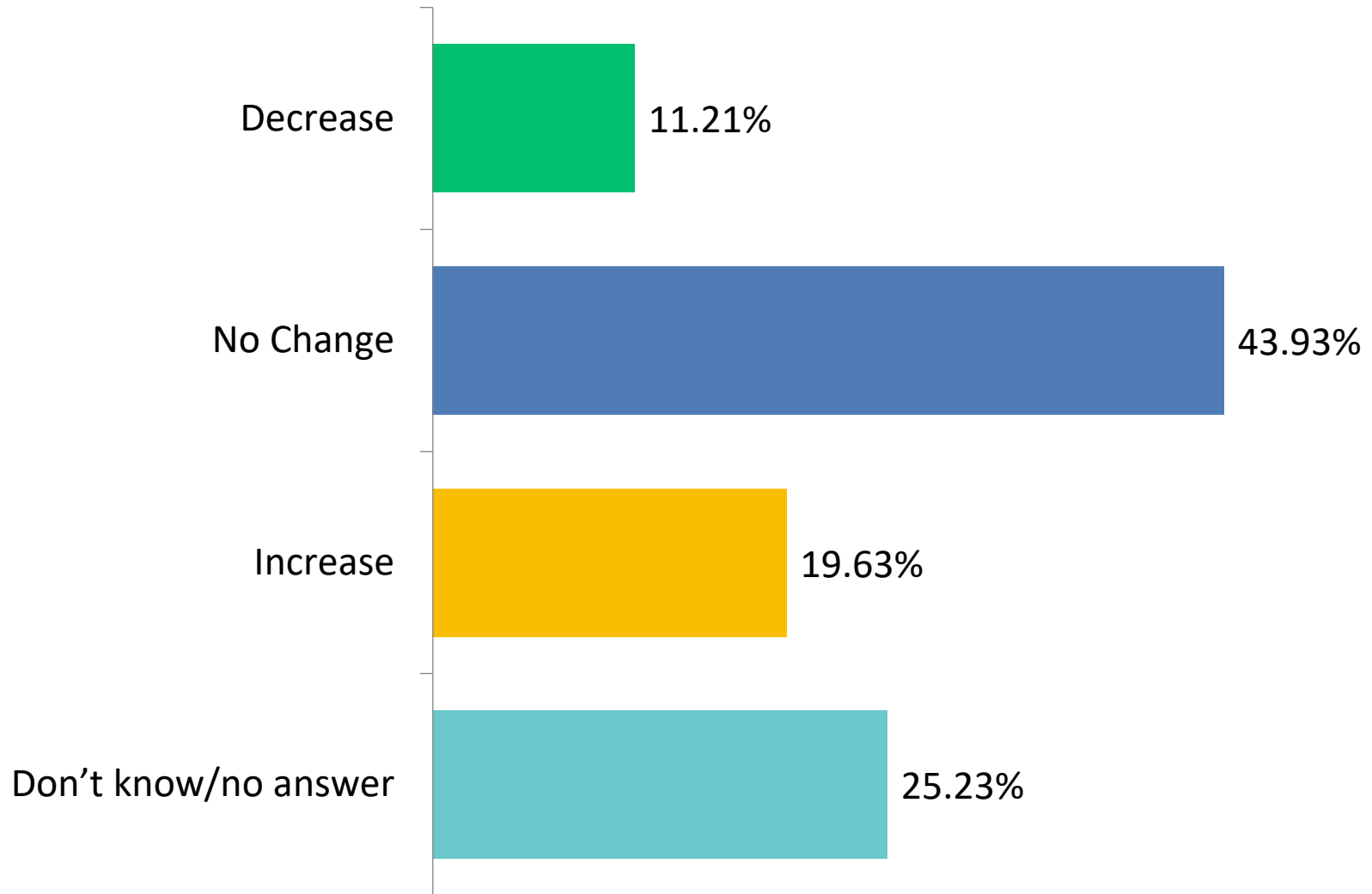
Do you agree with the following statements:



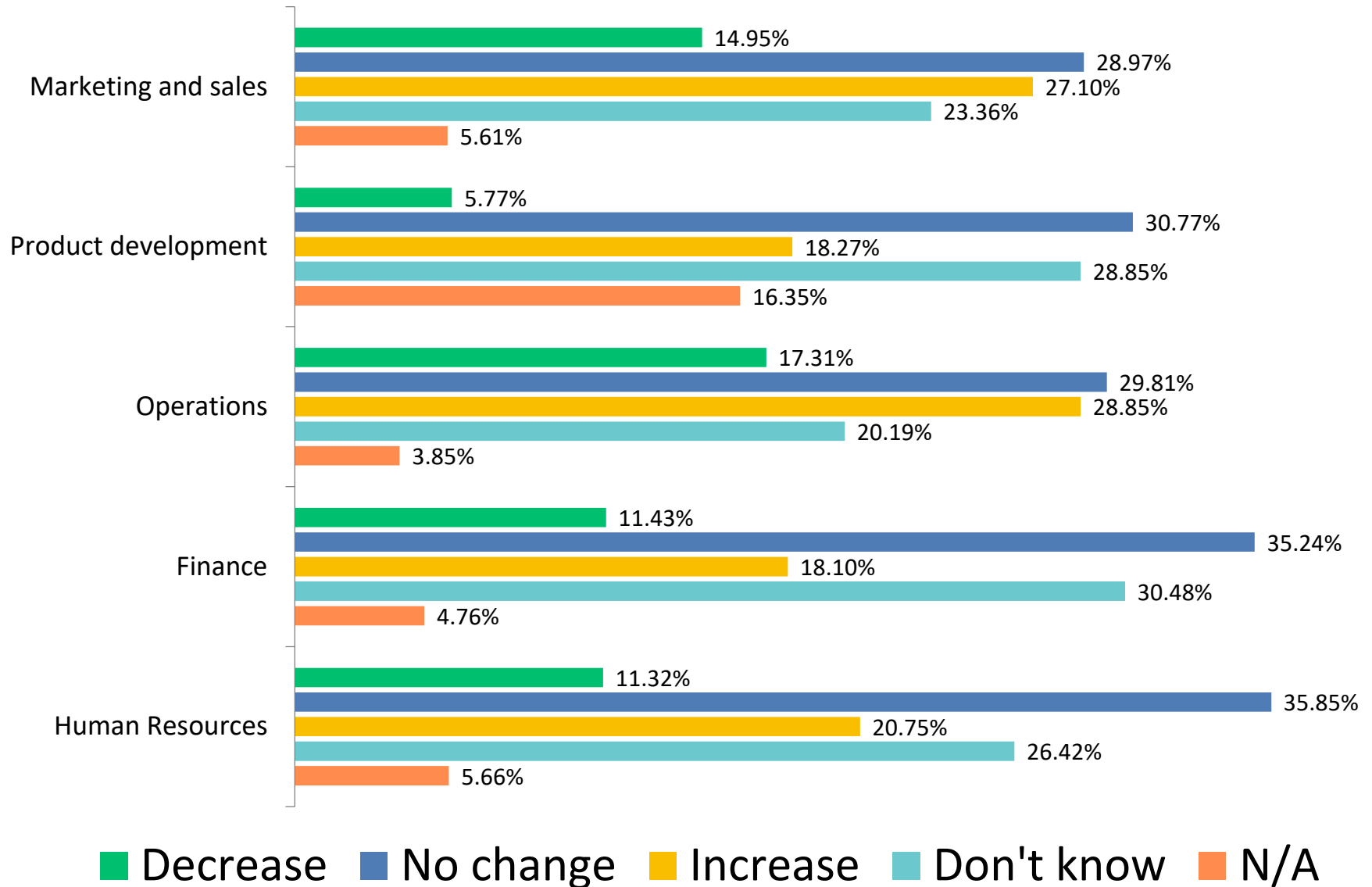
What element poses the biggest challenge in capturing value from artificial intelligence (AI) for your organization (Click all that apply)?



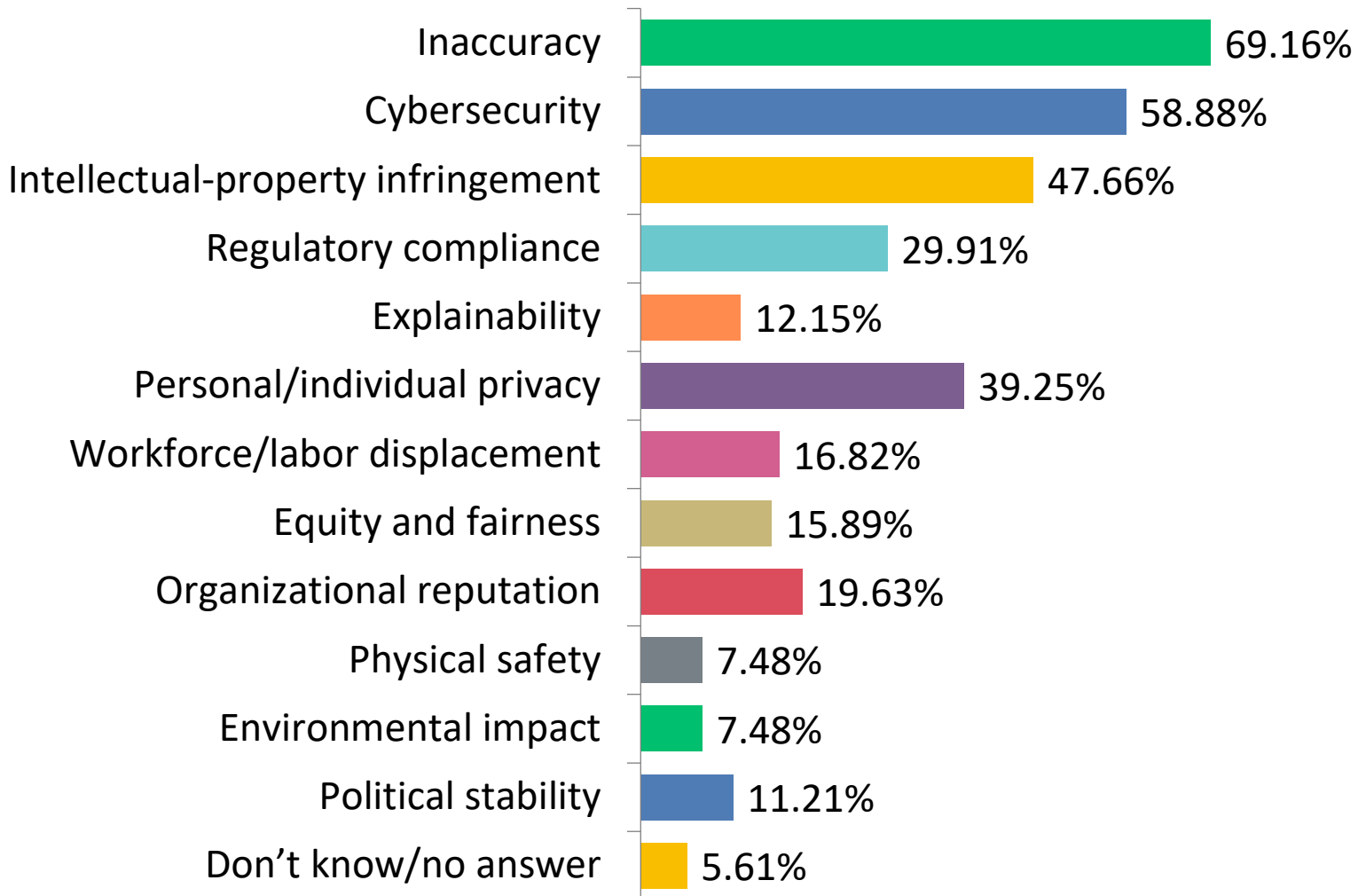
What effect will artificial intelligence have on the number of employees within your organization in the next 3 years?



What effect will artificial intelligence have on the number of employees by function within your organization in the next 3 years?



What risks related to artificial intelligence do you consider relevant for your organization (Click all that apply)?



As policymakers consider artificial intelligence (A.I.) regulations, I am:

